

Chloe McBroom

Chloe McBroom
Cedarburg, WI
Chloe.mcbroom03@gmail.com
262-229-7270

Greetings and salutations... nah, just kidding. Hi! I'm Chloe. I'm a snarky graphic designer who LOVES to talk. I thrive in environments filled with high energy and passion, and I yearn for connection with others. I'd describe my style as bold with a hint of tradition. I love vintage things! I grew up writing my friends letters over the summer, typed on my typewriter or written with my quill, and sealed with wax. When I'm not designing, you can find me scoping out a new coffee shop, baking for my loved ones, or reading with my dogs on the couch.

Experience

Cedarburg Cultural Center

Cedarburg, WI | June 2019-Present

Part Time Gallery and Event Assistant

- Part Time Front Desk and Gallery and Event Assistant
- Sold artwork, and tickets to customers both in person and over the phone.
- Designed posters for Strawberry Festival.
- On site event manager during events on the weekends.
- Assisted in technical issues regarding computers and sound system.
- Efficiently communicated with customers and coworkers, on-site conflict resolution,
- Training and staff management during Festivals.
- Assisted with management of social media pages.

The Student Union | Cedarburg, WI

September 2023-May 2024

Barista

- Designed menu boards monthly for specialty drinks.
- Conflict resolution with customers in a professional manner while keeping a positive attitude.
- Demonstrated problem-solving abilities under pressure.
- Managed coworkers.

Cedarburg Community Pool | Cedarburg, WI

June-August 2021-2024

Lifeguard

- Designed and illustrated lifeguard, customer service, and manager apparel for staff.
- Maintained a safe pool environment through vigilant monitoring and enforcement of pool policies.
- Maintained water skills to ensure a safe environment for patrons.
- Collaboration during rescues and pool maintenance.
- Strong decision-making skills and professionalism in high-stress situations.

Education

Associate Degree in Graphic Design

Milwaukee Area Technical College | Milwaukee, WI

Production Artist Technical Degree

Milwaukee Area Technical College | Milwaukee, WI

Skills

- Proficient in Adobe Creative Cloud: Photoshop, Illustrator, InDesign, and After Effects.
- Quick learner and adaptable to change.
- Strong interpersonal skills in client and coworker interactions.
- Project management with limited time/budget.
- Proactive and positive attitude and passion for design.
- Eagerness to collaborate and contribute to the team.

Certifications

Red Cross First Aid and CPR certification, 2020-present

Volunteer Work

- Young Life Ozaukee 2024-Present - junior leader
- Camp Zion 2019-2023- cabin leading and lifeguarding
- Grafton Holiday Parade- 2018-2019 dressed as mascot for Santa Breakfast and parade

References available upon request.