

Chloe McBroom

Contact

☎ 262-229-7270
✉ chloe.mcbroom03@gmail.com
🌐 chloemcbroom.com
🏠 W61N668 Mequon Ave.
Cedarburg, WI 53012

Graphic Designer and Calligrapher

About

Graphic designer with hands on cafe industry experience and a passion for creating engaging digital and print marketing assets. Experienced in developing social media visuals, menu designs, signage, and promotional materials that reflect brand identity and enhance customer experiences.

Education

Associates Degree in
Graphic Design
Milwaukee Area Technical College

Technical Certificate for
Production Artist
Milwaukee Area Technical College

Skills

Proficient in Adobe Cloud
Illustrator, Photoshop, InDesign
Proactive and Positive Attitude
Strong Communication Skills
Digital and Print Design
Project Management
Problem Solving
Detail Oriented
Fast Learner

Experience

CKC Graphics and Signs | 05/2025 - Present

Graphic Designer and Traffic Coordinator

- Design signage, posters, vehicle wraps, window/wall graphics, and stickers for manufacturers and local businesses
- Manage multiple projects by coordinating timelines, priorities, and deadlines to ensure timely delivery
- Prepare and format files for print production, including proofing and quality checks for accuracy
- Collaborate with clients and team members to deliver designs that align with brand guidelines and project goals

Java House | 01/2025- 05/2025

Barista and Chalkboard Menu Artist

- Designed and updated hand lettered chalkboard menus and in store signage for seasonal promotions
- Prepared high quality beverages and food while maintaining an organized and clean workspace
- Demonstrated strong teamwork and communication
- Trained new team members on drink preparation and cafe workflow standards

The Student Union | 10/2023- 05/2024

Barista and Chalkboard Menu Artist

- Created and refreshed hand lettered chalkboard menus for specialty drinks each month
- Applied thoughtful lettering, spacing, and layout to ensure menu information was clear, engaging, and visually appealing
- Adapted quickly to changing customer needs demonstrating strong problem-solving and flexibility